

GT Licensing Consultants,  
Codenhall Green,  
Basildon,  
Essex.  
SS16 5DT  
Tel  
em:  
17/02/23

Dear Sir / Madam,

**Broadway Food & Wine, 51 Fulham Broadway, London SW6 1AE**

We act for Mr Shanmugaratnam the applicant for the new premises licence at Broadway Food & Wine and we will be representing him at the virtual Hearing on 21<sup>st</sup> February.

We are writing to update you as you made a written representation against our client's application for a new Premises Licence.

By way of background Mr Shanmugaratnam is the owner of the premises but has not previously been involved in any capacity in the operation of Broadway Food & Wine. If the Premises Licence is granted our client will personally take over the operation of the business.

Mr Shanmugaratnam will operate the shop responsibly as a local convenience store with an off licence with local residents as his primary customer base.

Following the application for a new premises licence we have engaged in extensive mediation with the Police, Trading Standards, Licensing Authority and other Responsible Authorities.

In view of the past history at the premises and to provide a measure of confidence to the Licensing Sub Committee, Responsible Authorities and local residents Mr Shanmugaratnam has agreed that the initial application would be for a time limited premises licence limited to one year if it is granted effective from the date of it coming into force. Any renewal of the Premises Licence would depend on the time limited licence having been operated in accordance with the law, its terms and conditions and the Licensing Objectives having been fully promoted.

Mr Shanmugaratnam has agreed a further condition that the initial Premises Licence shall not come into force until he has satisfied the Police, Licensing Authority and Trading Standards that the business can operate in accordance with the terms and conditions of the Licence.

These measures have obviously been implemented at a considerable cost for our

client but he has agreed to them to demonstrate to the Responsible Authorities and residents that he will be a responsible operator.

Mr Shanmugaratnam has offered a full list of robust conditions on the application form to ensure that the Licensing Objectives are fully promoted and has agreed further conditions with the Police Licensing Officer. The Police & LBHF Trading Standards have withdrawn their representations.

Details of the application, conditions offered and agreed etc can be found in the Reports Pack which is available on the LBHF Website at the Committee Section.

If you would like to discuss any aspect of the application please contact us by email at:

Yours faithfully,

Graham Hopkins  
GT Licensing Consultants